#### REMARKS

The present application has been reviewed in light of the Office Action mailed on May 22, 2009. Claims 1-11, 13-14, 17-26, 28-30 and 32 are currently pending, of which, Claims 1, 15, 17, 23 and 31 are in independent form. By the present Amendment, Claim 32 has been added, Claims 17 and 23 have been amended, and Claims 15 and 16 have been cancelled.

## I. Rejection of Claims 1-9

Claims 1-9 were rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent No. 6,873,841 ("Sagar") in view of U.S. Patent Publication No. 20020156895A1 ("Brown"). The rejection is respectfully traversed.

As admitted by the Examiner on page 3 of the Office Action, Sagar "does not specifically disclose a cellular phone wherein the remote central station storing a plurality of telephone directories each assigned a unique identification code and assigned to the transmitted unique identification code to the received telephone directory, wherein said telephone directory including a listing created and transmitted to the remote central station using a computing device not corresponding to a subscriber of the cellular telephone."

It is respectfully submitted that Brown does not address at least these limitations which the Examiner indicates are not disclosed by Sagar. Brown is directed to a system and method for sharing contact information stored within a database. There is no disclosure or suggestion by Brown that the contact information or portions thereof are assigned unique identification codes, as required by Applicants' Claim 1.

Brown discloses at paragraph 0042 that "contacts information module 214, 314 receives a request to view contact information for a particular person, as indicated in block 610, and then retrieves the requested contact information, as indicated in block 612...At this point, the contact information is displayed to the user, as indicated in block 614, with the display 206." (Emphasis added)

Brown teaches receiving a request to view contact information "for a particular person."

This infers that the user in Brown's system needs to transmit to the contacts information module

214, 314 the particular person's name (not a unique identification code assigned to a telephone directory listing corresponding to the particular person as required by Applicants' Claim 1).

In contrast, Applicants' Claim 1 requires "transmitting a unique identification code to the remote central station; receiving a telephone directory listing stored in a memory of the remote central station and assigned the transmitted unique identification code, said telephone directory including at least one telephone directory listing created and transmitted to the remote central station using a computing device not corresponding to a subscriber of the cellular telephone."

Accordingly, withdrawal of the rejection under 35 U.S.C. 103(a) with respect to independent Claim 1 and allowance thereof are respectfully requested.

Claims 2-9 depend from independent Claim 1 and therefore contain all of the features of independent Claim 1. Therefore, for at least the reasons presented above for the patentability of Claim 1, it is respectfully submitted that Claims 2-9 are also patentable. Accordingly, withdrawal of the rejection under 35 U.S.C. 103(a) with respect to Claims 2-9 and allowance of these claims are respectfully requested.

### II. Rejection of Claims 10-11 and 13-14 Under 35 U.S.C. 103(a)

Claims 10-11 and 13-14 were rejected under 35 U.S.C. 103(a) as being unpatentable over Sagar and Brown, further in view of U.S. Patent Publication No. 20040203579 ("Comp"). The rejection is respectfully traversed.

Claims 10-11 and 13-14 depend from independent Claim 1 and therefore contain all of the features of independent Claim 1. Further, Comp does not address the deficiencies of Sagar and Brown with respect to Applicants' Claim 1. Therefore, for at least the reasons presented above for the patentability of Claim 1 and that Comp does not address the deficiencies of Sagar and Brown with respect to Applicants' Claim 1, it is respectfully submitted that Claims 10-11 and 13-14 are also patentable. Accordingly, withdrawal of the rejection under 35 U.S.C. 103(a) with respect to Claims 10-11 and 13-14 and allowance of these claims are respectfully requested.

III. Rejection of Claims 15-16

Claim 15 was rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Publication No. US 2003/0148753 ("Pappalardo et al."); and Claim 16 was rejected under 35 U.S.C. 103(a) as being unpatentable over Sagar in view of Pappalardo et al. Claims 15 and 16 have been

cancelled. Accordingly, withdrawal of the rejections is respectfully requested.

# IV. Rejection of Claims 17-20, 22-23, 26 and 28-30

Claims 17-20, 22-23, 26 and 28-30 were rejected under 35 U.S.C. 103(a) as being unpatentable over Comp in view of Brown.

As admitted by the Examiner, Comp "does not specifically disclose identifying at least a portion of a telephone directory of the plurality of telephone directories stored by the remote central station and corresponding to at least one of the plurality of cellular telephones and transferring at least the identified portion of the telephone directory to at least two of the plurality

of cellular telephones, wherein the identified portion of the telephone directory includes at least one telephone directory listing created and transmitted to the remote central station using a computer device not corresponding to a subscriber of at least one of the at least two of the plurality of cellular telephones." This language is quoted by the Examiner from Applicants'

The Examiner states that Brown addresses the deficiencies of Comp.

Applicants have amended Claim 17 to add the following: "wherein the at least two of the plurality of cellular telephones belong to a subset of cellular telephones and said at least two of the plurality of cellular telephones each transmit a signal to said remote central station identifying themselves as belonging to said subset prior to said remote central station transferring the at least the identified portion of the telephone directory to the at least two of the plurality of cellular telephones." It is further respectfully submitted that neither Comp nor Brown disclose or suggest these features now recited by Applicants' Claim 17. Support for this claim language can be found at page 6, lines 11-19 and page 16, lines 1-18 of Applicants' specification.

Claim 23 has been amended to recite similar features as those added to Claim 17.

It is therefore respectfully submitted that in view of the arguments presented above, independent Claims 17 and 23 are allowable over Comp in view of Brown. Accordingly, withdrawal of the rejection under 35 U.S.C. 103(a) and allowance of independent Claims 17 and 23 are respectfully requested.

Claims 18-20, 22, 26, and 28-30 depend from independent Claims 1, 17 and 23 and therefore contain all of the features of independent Claims 1, 17 and 23. Therefore, for at least the reasons presented above for the patentability of Claims 1, 17 and 23, it is respectfully submitted that Claims 18-20, 22, 26, and 28-30 are also patentable. Accordingly, withdrawal of

the rejection under 35 U.S.C. 103(a) with respect to Claims 18-20, 22, 26, and 28-30 and allowance of these claims are respectfully requested.

### V. Rejection of Claims 21 and 24-25

Claims 21 and 24-25 were rejected under 35 U.S.C. 103(a) as being unpatentable over Comp and Brown, and further in view of Sagar. The rejection is respectfully traversed.

Claims 21 and 24-25 depend from independent Claims 17 and 23, respectively, and therefore contains all of the features of independent Claims 17 and 23. Further, Sagar does not address the deficiencies of Comp and Brown with respect to independent Claims 17 and 23. Therefore, for at least the reasons presented for the patentability of Claims 17 and 23, it is respectfully submitted that Claims 21 and 24-25 are also patentable. Accordingly, withdrawal of the rejection under 35 U.S.C. 103(a) with respect to Claims 21 and 24-25 and allowance of these claims are respectfully requested.

#### VI. New Claim 32

New Claim 32 recites claim language similar to the claim language added to independent Claims 17 and 23 and is therefore believed to be in condition for allowance due to its dependence from independent Claim 1 which recites patetable features.

It is therefore respectfully submitted that all the pending claims are in condition for allowance. In view of the foregoing amendments and remarks, reconsideration of the application and allowance of the claims is earnestly solicited.

Should the Examiner believe that a telephone interview may facilitate prosecution of this application, the Examiner is respectfully requested to telephone Applicants' undersigned representative at the number indicated below.

In view of the foregoing amendments and remarks, reconsideration of the application and

allowance of Claims 1-11, 13-14, 17-26, 28-30, and 32 is earnestly solicited.

Respectfully submitted

Rv.

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